

Senate Study Bill 1295 - Introduced

SENATE FILE _____
BY (PROPOSED COMMITTEE ON
APPROPRIATIONS BILL BY
CHAIRPERSON DVORSKY)

A BILL FOR

1 An Act relating to cultural affairs and economic development
2 by establishing an Iowa next program and fund to assist
3 communities in community enhancement projects, creating a
4 sports tourism program, modifying certain department of
5 cultural affairs programs, eliminating the Iowa cultural
6 trust board of trustees, Iowa cultural trust grant
7 account, and the great places program and fund, making
8 appropriations, and including transition provisions.
9 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. TITLE. This Act shall be known and may be cited
2 as the "Iowa Next Act".

3 Sec. 2. NEW SECTION. 304.101 Definitions.

4 As used in this chapter, unless the context otherwise
5 requires:

6 1. "*Commission*" means the Iowa next commission established
7 in section 304.102.

8 2. "*Department*" means the department of cultural affairs
9 created in section 303.1.

10 Sec. 3. NEW SECTION. 304.102 Iowa next commission.

11 1. The Iowa next commission is established consisting
12 of eleven members and is located for administrative purposes
13 within the department. The director of the department shall
14 provide office space, staff assistance, and necessary supplies
15 and equipment for the commission. The director shall budget
16 funds to pay the compensation and expenses of the commission.
17 In performing its functions, the commission is performing
18 a public function on behalf of the state and is a public
19 instrumentality of the state.

20 2. The commission shall consist of the following voting
21 members appointed by the governor:

22 a. Two members from each United States congressional
23 district in the state as established in section 40.1.

24 b. Three at-large members.

25 3. a. Of the voting members appointed pursuant to
26 subsection 2, the governor shall appoint the following:

27 (1) One person selected by the board of the Iowa natural
28 heritage foundation.

29 (2) One person with professional experience in finance,
30 insurance, or investment banking.

31 (3) One person with professional experience in the tourism
32 industry.

33 (4) One person with professional experience in historic
34 preservation.

35 (5) One person with professional experience in cultural

1 programming.

2 (6) Six persons actively employed in the private,
3 for-profit sector of the economy who otherwise have substantial
4 expertise in economic development.

5 *b.* All members appointed pursuant to subsection 2 shall be
6 residents of different counties at the time of appointment.

7 *c.* The governor shall appoint the voting members pursuant to
8 subsection 2, subject to sections 69.16, 69.16A, and 69.16C,
9 and subject to confirmation by the senate.

10 *d.* The members appointed pursuant to subsection 2 shall be
11 appointed to three-year staggered terms and the terms shall
12 commence and end as provided by section 69.19. If a vacancy
13 occurs, a successor shall be appointed to serve the unexpired
14 terms. A successor shall be appointed in the same manner and
15 subject to the same qualifications as the original appointment
16 to serve the unexpired terms.

17 4. In addition to the voting members, the membership of the
18 commission shall include four members of the general assembly
19 with one member designated by each of the following: the
20 majority leader of the senate, the minority leader of the
21 senate, the speaker of the house of representatives, and the
22 minority leader of the house of representatives. A legislative
23 member serves for a term as provided in section 69.16B in an ex
24 officio, nonvoting capacity.

25 5. *a.* In addition to the voting members, the membership
26 of the commission shall include the following ex officio,
27 nonvoting members:

28 (1) The director of the economic development authority or
29 the director's designee.

30 (2) The director of the department of transportation or the
31 director's designee.

32 (3) The director of the department of natural resources or
33 the director's designee.

34 (4) The director of the department of cultural affairs or
35 the director's designee.

1 *b.* A person serving as a designee pursuant to paragraph "a"
2 shall serve a one-year term as an ex officio, nonvoting member
3 of the commission.

4 6. The governor shall designate the chairperson and vice
5 chairperson of the commission from the members appointed
6 pursuant to subsection 2. In the case of absence or disability
7 of the chairperson and vice chairperson, the members of the
8 commission shall elect a temporary chairperson by a majority
9 vote of those members who are present and voting.

10 7. A majority of the total voting membership of the
11 commission constitutes a quorum.

12 8. The members of the commission are entitled to receive
13 reimbursement for actual expenses incurred while engaged in the
14 performance of official duties. A member of the commission may
15 also be eligible to receive compensation as provided in section
16 7E.6.

17 Sec. 4. NEW SECTION. 304.103 **Commission duties.**

18 The commission shall do all of the following:

19 1. Oversee and direct the administration of the Iowa next
20 program by the department.

21 2. Administer a process pursuant to section 304.105
22 allowing certain departments to apply for additional funds for
23 quality of life projects.

24 3. Establish the Iowa next due diligence subcommittee,
25 which shall be composed of five voting members of the
26 commission, which shall review applications and make
27 recommendations to the commission concerning applications.

28 4. Consult with state and local entities to create a
29 comprehensive strategic plan to coordinate efforts to increase
30 the quality of life for residents of Iowa and to attract
31 persons from outside the state to Iowa.

32 5. Collect and maintain any economic or other data and
33 research that is relevant to the formulation and implementation
34 of effective quality of life policies.

35 6. Cooperate with and provide information to state

1 agencies, local governments, and others as deemed appropriate
2 for the enhancement of quality of life efforts.

3 Sec. 5. NEW SECTION. **304.104 Department duties.**

4 1. The department, in consultation with the economic
5 development authority and subject to approval by the
6 commission, shall adopt administrative rules pursuant to
7 chapter 17A necessary to administer the Iowa next program
8 created pursuant to section 304.202. The department shall
9 provide the commission with assistance in implementing
10 administrative functions, marketing the program, and providing
11 technical assistance and application assistance to applicants
12 under the program.

13 2. The department, in consultation with the economic
14 development authority and subject to approval by the
15 commission, shall adopt administrative rules pursuant to
16 chapter 17A necessary to develop a process pursuant to section
17 304.105 allowing certain departments to apply to the commission
18 for additional funds for quality of life projects.

19 3. The department shall work with the economic development
20 authority, the department of natural resources, the department
21 of transportation, and other state agencies as necessary to
22 allocate appropriate staff and resources to the oversight of
23 quality of life programs in the state.

24 4. The department shall enter into an agreement with
25 the economic development authority pursuant to chapter 28E
26 regarding the duties to enter into contracts with recipients of
27 financial assistance under the Iowa next program and section
28 304.105 and the maintenance of those contracts.

29 5. On or before December 15 of each year, the department
30 shall submit a report to the general assembly and the
31 governor's office on the Iowa next program. The report shall
32 consist of the following:

33 a. The number of applications received by the department
34 under the Iowa next program and pursuant to section 304.105 and
35 the status of the applications.

1 *b.* The number of applications awarded financial assistance
2 and the total amount of the awards under the Iowa next program
3 and pursuant to section 304.105, the total amount expended on
4 the Iowa next program, and the number of awards under the Iowa
5 next program and pursuant to section 304.105 that were the
6 subject of repayment or collection activity.

7 *c.* Other information the department deems relevant.

8 Sec. 6. NEW SECTION. 304.105 Iowa next appropriation.

9 1. Commencing with appropriations made by this section for
10 the fiscal year beginning July 1, 2015, for a total of ten
11 fiscal years, if moneys are transferred to the general fund of
12 the state pursuant to section 8.55, subsection 2, paragraph "b",
13 during a fiscal year, in an amount that exceeds one hundred
14 million dollars, there is appropriated from the general fund
15 of the state to the following agencies, for that fiscal year,
16 the following amounts, or so much thereof as is necessary to be
17 used for the purposes designated:

18 *a.* To the economic development authority, two million
19 dollars, for deposit in the community attraction and tourism
20 fund created in section 15F.204.

21 *b.* To the economic development authority, two million
22 dollars, for deposit in the river enhancement community
23 attraction and tourism fund created in section 15F.205.

24 *c.* To the economic development authority, one million
25 dollars, for deposit in the sports tourism fund created in
26 section 15E.323.

27 *d.* To the department of natural resources, two million
28 dollars, for deposit in the natural resources account in the
29 natural resources and outdoor recreation trust fund created in
30 section 461.32.

31 *e.* Two million dollars, for deposit in the watershed
32 protection account in the natural resources and outdoor
33 recreation trust fund created in section 461.34, for use by
34 the department of natural resources and the department of
35 agriculture and land stewardship.

1 *f.* Two million dollars, for deposit in the trails account in
2 the natural resources and outdoor recreation trust fund created
3 in section 461.37, for use by the department of transportation
4 and the department of natural resources.

5 *g.* To the department of cultural affairs, one million
6 dollars, for purposes of the community cultural grant program
7 established under section 303.3.

8 *h.* To the department of cultural affairs, thirteen million
9 dollars, for deposit in the Iowa next fund created in section
10 304.203.

11 2. *a.* If an agency listed in subsection 1, paragraphs "*a*"
12 through "*g*", has insufficient funds in the respective accounts
13 for prospective projects and initiatives, the agency may apply
14 to the commission for additional funds pursuant to section
15 304.202 to provide financial assistance for projects and
16 initiatives. An agency listed in subsection 1, paragraphs "*a*"
17 through "*g*", may apply for multiple projects in one application.
18 The commission shall develop a process for such application.

19 *b.* Upon receipt of an application submitted by an agency
20 pursuant to this subsection, the Iowa next due diligence
21 subcommittee established by the commission pursuant to section
22 304.103 shall review the application and make a recommendation
23 to the commission. When reviewing the application, the Iowa
24 next due diligence subcommittee shall consider the criteria
25 established in section 304.202, subsection 5.

26 *c.* Upon review of the recommendations of the Iowa next due
27 diligence subcommittee, the commission shall approve, defer,
28 or deny an application for additional funds. The commission
29 may make a multiyear commitment to an agency or may award
30 assistance for multiple projects to the same agency provided
31 the Iowa next fund contains sufficient moneys.

32 *d.* Upon approval of an application, the commission shall
33 notify the department of cultural affairs and the economic
34 development authority of the award. The economic development
35 authority and the applicant shall enter into an agreement

1 regarding the award. The department of cultural affairs shall
2 transfer the funds awarded to the department from the Iowa
3 next fund created in section 304.203 for deposit in an account
4 described in subsection 1, paragraphs "a" through "g".

5 3. Notwithstanding section 8.33, moneys appropriated in
6 this section that remain unencumbered or unobligated at the
7 close of the fiscal year shall not revert but shall remain
8 available for expenditure for the purposes designated for
9 future fiscal years.

10 Sec. 7. NEW SECTION. 304.201 Definitions.

11 For purposes of this subchapter, unless the context
12 otherwise requires:

13 1. "*Financial assistance*" means assistance provided only
14 from the funds, rights, and assets legally available to the
15 department for purposes of the program and includes but is
16 not limited to assistance in the forms of grants, loans, and
17 forgivable loans.

18 2. "*Fund*" means the Iowa next fund created in section
19 304.203.

20 3. "*Program*" means the Iowa next program established in
21 section 304.202.

22 4. "*Public organization*" means a nonprofit economic
23 development organization or other nonprofit organization that
24 sponsors community enhancements and activities.

25 5. "*Quality of life project*" means a project for which
26 an application is reviewed as provided in section 304.202,
27 subsection 5.

28 6. "*Vertical infrastructure*" means land acquisition and
29 construction, major renovation and major repair of buildings,
30 all appurtenant structures, utilities, site development, and
31 recreational trails and water trails. "*Vertical infrastructure*"
32 does not include routine, recurring maintenance or operational
33 expenses or leasing of a building, appurtenant structure, or
34 utility without a lease-purchase agreement.

35 Sec. 8. NEW SECTION. 304.202 Iowa next program.

1 1. The commission, in conjunction with the department
2 and the economic development authority, shall establish and
3 administer an Iowa next program for purposes of providing
4 financial assistance to quality of life projects around the
5 state.

6 2. A city, county, state agency, convention and visitors
7 bureau, or public organization in the state may submit an
8 application to the department for financial assistance under
9 the program for a quality of life project. Each application
10 shall include but not be limited to the following information:

11 a. The total capital investment of the project, including
12 but not limited to costs for construction, site acquisition,
13 and infrastructure improvement.

14 b. The amount or percentage of local and private matching
15 moneys which will be or have been provided for the project.

16 c. The total number of jobs to be created or retained by the
17 project.

18 d. The need of the community for the project and for the
19 financial assistance.

20 e. The long-term tax-generating impact of the project.

21 f. Other information the commission may reasonably require.

22 3. Upon submission of an application to the department,
23 the department shall review the application to verify that the
24 minimum eligibility criteria are met. For those applications
25 that meet the eligibility criteria, the department shall
26 provide a staff review analysis and evaluation to the Iowa
27 next due diligence subcommittee established by the commission
28 pursuant to section 304.103.

29 4. The Iowa next due diligence subcommittee shall review
30 program applications submitted to the department and the
31 staff review analysis created by the department and make
32 recommendations to the commission regarding the provision of
33 financial assistance to a project. The Iowa next due diligence
34 subcommittee shall score each application on a competitive
35 basis according to the criteria established in subsection 5.

1 5. When reviewing applications for a project, the Iowa next
2 due diligence subcommittee shall consider, at a minimum, all
3 of the following:

4 *a.* Whether the wages, benefits, including health benefits,
5 safety, and other attributes of the project would improve
6 the quality of life or the quality of attraction or tourism
7 employment in the community.

8 *b.* The extent to which the project would generate additional
9 recreational and cultural attractions or tourism opportunities.

10 *c.* The ability of the project to produce a long-term,
11 tax-generating economic impact.

12 *d.* The location of the project and its impact on the
13 geographic diversity of successful applications.

14 *e.* Whether the project is primarily a vertical
15 infrastructure project with demonstrated substantial regional
16 or statewide economic impact.

17 *f.* Whether the applicant has received other federal, state,
18 or local assistance and whether financial assistance has
19 already been provided under the program for the same project.
20 Whether a project is the same shall be within the discretion
21 of the commission.

22 *g.* The extent to which the project has taken the following
23 planning principles into consideration:

24 (1) Efficient and effective use of land resources and
25 existing infrastructure by encouraging development in areas
26 with existing infrastructure or capacity to avoid costly
27 duplication of services and costly use of land.

28 (2) Provision for a variety of transportation choices,
29 including pedestrian traffic.

30 (3) Maintenance of a unique sense of place by respecting
31 local cultural and natural environmental features.

32 (4) Conservation of open space and farmland and
33 preservation of critical environmental areas.

34 (5) Promotion of the safety, livability, and revitalization
35 of existing urban and rural communities.

1 *h.* The amount of matching, nonstate funds leveraged by the
2 project, including any tax incentives awarded to the project.

3 *i.* Other criteria relevant to the project and appropriate to
4 the purpose and intent of the program.

5 6. Upon review of the recommendations of the Iowa next due
6 diligence subcommittee, the commission shall approve, defer,
7 or deny an award of financial assistance for each application.
8 The amount of financial assistance awarded shall be within
9 the discretion of the commission. The commission may make a
10 multiyear commitment to an applicant or may award assistance
11 for multiple projects to the same applicant provided the fund
12 contains sufficient moneys.

13 7. *a.* Upon approval of an application for financial
14 assistance, the commission shall notify the economic
15 development authority, and the authority and the applicant
16 shall enter into an agreement regarding the project.

17 *b.* The agreement shall provide for the project requirements
18 and document the applicable matching funds requirements, if
19 any.

20 Sec. 9. NEW SECTION. 304.203 Iowa next fund.

21 1. An Iowa next fund is created as a separate fund in the
22 state treasury under the control of the department, consisting
23 of any moneys appropriated by the general assembly, any moneys
24 transferred from other funds as provided by law, and any other
25 moneys available to and obtained or accepted by the department
26 for placement in the fund.

27 2. Moneys in the fund are appropriated to the department
28 for purposes of the Iowa next program established in section
29 304.202, and for providing additional funding to other
30 departments for quality of life projects pursuant to section
31 304.105.

32 3. Payments of interest, repayments of moneys loaned
33 pursuant to sections 304.105 and 304.202, and recaptures of
34 loans shall be deposited in the fund.

35 4. *a.* No more than one and one-half percent of the moneys

1 in the fund on July 1 of a fiscal year are allocated to the
2 department for purposes of administering the Iowa next program.

3 **b.** No more than one percent of the moneys in the fund
4 on July 1 of a fiscal year are allocated to the economic
5 development authority for purposes of administering the Iowa
6 next program.

7 **5.** Moneys in the fund are not subject to section 8.33.
8 Notwithstanding section 12C.7, subsection 2, interest or
9 earnings on moneys in the fund shall be credited to the fund.

10 **Sec. 10.** Section 15.108, subsection 5, paragraph c, Code
11 2015, is amended to read as follows:

12 **c.** Coordinate and develop with the department of
13 transportation, the department of natural resources, the
14 department of cultural affairs, the vision Iowa board, the Iowa
15 next commission, other state agencies, and local and regional
16 entities public interpretation, marketing, and education
17 programs that encourage Iowans and out-of-state visitors to
18 participate in the recreational and leisure opportunities
19 available in Iowa. The authority shall establish and
20 administer a program that helps connect both Iowa residents and
21 residents of other states to new and existing Iowa experiences
22 as a means to enhance the economic, social, and cultural
23 well-being of the state. The program shall include a broad
24 range of new opportunities, both rural and urban, including
25 main street destinations, green space initiatives, and artistic
26 and cultural attractions.

27 **Sec. 11. NEW SECTION. 15E.322 Sports tourism program.**

28 **1.** As used in this section and section 15E.323, unless the
29 context otherwise requires:

30 **a.** "*Board*" means the vision Iowa board established in
31 section 15F.102.

32 **b.** "*Financial assistance*" means assistance provided only
33 from the funds, rights, and assets legally available to the
34 authority for purposes of the sports tourism program and
35 includes but is not limited to assistance in the form of

1 grants, loans, and forgivable loans.

2 2. The authority shall establish and administer a sports
3 tourism program to provide financial assistance for projects
4 that promote professional and accredited college and university
5 sporting events or nonprofessional sporting events of national
6 importance in the state.

7 3. *a.* A convention and visitors bureau may apply to the
8 authority for financial assistance for a project that actively
9 promotes professional and accredited college and university
10 sporting events or nonprofessional sporting events of national
11 importance in the area served by the convention and visitors
12 bureau.

13 *b.* A convention and visitors bureau may apply for and
14 receive financial assistance for more than one project.

15 *c.* A convention and visitors bureau may apply for a
16 multiyear financial assistance award or may apply for renewal
17 of a financial assistance award if certain metrics and return
18 on investment estimates, as set by the board by rule, are met.

19 *d.* A convention and visitors bureau may apply to the
20 board for financial assistance pursuant to this section and
21 a district's convention and visitors bureau may apply to
22 the authority for financial assistance pursuant to section
23 15E.321, but shall not receive financial assistance under both
24 provisions for the same event.

25 4. *a.* The authority shall forward all applications received
26 pursuant to this section to the board, and the board shall
27 review the applications and award financial assistance on a
28 competitive basis using the criteria established in paragraph
29 "b".

30 *b.* The board shall consider the following criteria when
31 awarding financial assistance:

- 32 (1) Impact of the project on the local and state economy.
33 (2) Novelty and quality of a project.
34 (3) Project size and scope.
35 (4) Financial need of the applicant.

1 (5) Ratio of public-to-private investment.

2 (6) Potential to attract Iowans and out-of-state visitors.

3 (7) Amount of positive advertising or media coverage the
4 project generates.

5 c. Upon approval of an application for financial assistance
6 under the program, the board shall notify the authority. The
7 authority shall enter into an agreement with the recipient of a
8 financial assistance award under the program.

9 5. An applicant is not required to demonstrate matching
10 funds in order to receive financial assistance pursuant to this
11 section.

12 6. A convention and visitors bureau shall use funds received
13 under this program only for the purposes of directly promoting
14 the sporting event including but not limited to marketing,
15 promotions, and infrastructure. The convention and visitors
16 bureau shall not use funds received under the program as
17 reimbursement for completed projects.

18 7. A convention and visitors bureau receiving a financial
19 assistance award shall provide an annual report to the
20 authority for years in which it receives financial assistance
21 under this section. The report shall include the information
22 the authority deems relevant.

23 Sec. 12. NEW SECTION. 15E.323 **Sports program fund.**

24 1. A sports program fund is created in the state treasury
25 under the control of the authority and consisting of moneys
26 appropriated by the general assembly and any other moneys
27 available to and obtained or accepted by the authority for
28 placement in the fund.

29 2. Moneys credited to the fund are appropriated to the
30 authority for purposes of providing financial assistance,
31 as awarded by the board, under the sports tourism program
32 established in section 15E.322.

33 3. Not more than one percent of the moneys in the fund on
34 July 1 of a fiscal year is allocated to the authority for the
35 purposes of administering the sports tourism program.

1 4. Payments of interest, repayments of moneys loaned
2 pursuant to section 15E.322, and recaptures of loans shall be
3 deposited in the fund.

4 5. Moneys in the fund are not subject to section 8.33.
5 Notwithstanding section 12C.7, subsection 2, interest or
6 earnings on moneys in the fund shall be credited to the fund.

7 Sec. 13. Section 15F.103, Code 2015, is amended by adding
8 the following new subsection:

9 NEW SUBSECTION. 5. Review applications and award financial
10 assistance pursuant to the sports tourism program established
11 in section 15E.322.

12 Sec. 14. Section 15H.6, subsection 3, Code 2015, is amended
13 to read as follows:

14 3. The capacity building activities shall be targeted in
15 communities that are already working with existing community
16 improvement programs, including but not limited to the Iowa
17 ~~great places program established under section 303.3C,~~ cultural
18 and entertainment district certification program established
19 in section 303.3B, the green streets and main street Iowa
20 programs administered by the economic development authority,
21 and disaster remediation activities by communities located
22 within an area declared to be a disaster area in a declaration
23 issued by the president of the United States or the governor.

24 Sec. 15. Section 303.1, subsection 2, Code 2015, is amended
25 by adding the following new paragraph:

26 NEW PARAGRAPH. f. Coordinate and develop with the economic
27 development authority, department of transportation, the
28 department of natural resources, the Iowa next commission,
29 other state agencies, and local and regional entities
30 programs that encourage Iowans and out-of-state visitors to
31 participate in the cultural, recreational, and quality of life
32 opportunities available in Iowa.

33 Sec. 16. Section 303.1A, subsection 1, paragraph f, Code
34 2015, is amended by striking the paragraph and inserting in
35 lieu thereof the following:

1 *f.* Administer the Iowa cultural trust as provided in chapter
2 303A and do all of the following:

3 (1) Adopt administrative rules pursuant to chapter 17A to
4 develop and implement a grant application process for grants
5 issued pursuant to section 303A.4 to qualified organizations
6 as defined in section 303A.3.

7 (2) Adopt administrative rules pursuant to chapter 17A to
8 establish criteria for the approval of grants provided under
9 section 303A.4.

10 Sec. 17. Section 303A.3, subsections 1 and 4, Code 2015, are
11 amended by striking the subsections.

12 Sec. 18. Section 303A.4, subsection 4, paragraph a, Code
13 2015, is amended to read as follows:

14 *a.* The treasurer of state shall act as custodian of the
15 fund, shall invest moneys in the trust fund, and shall ~~transfer~~
16 deposit the interest attributable to the investment of trust
17 fund moneys ~~to the grant account created in section 303A.7 in~~
18 the trust fund. The trust fund's principal shall not be used
19 or accessed by the department or the board for any purpose.

20 Sec. 19. Section 303A.4, subsection 4, paragraph b, Code
21 2015, is amended by striking the paragraph and inserting in
22 lieu thereof the following:

23 *b.* Notwithstanding paragraph "a", for the fiscal year
24 beginning July 1, 2015, and ending June 30, 2016, and
25 continuing for a total of ten fiscal years, the treasurer
26 of state shall transfer six hundred thousand dollars at the
27 beginning of the fiscal year to the department of cultural
28 affairs for the following purposes:

29 (1) The department shall use at least three hundred thousand
30 dollars of the amount transferred each year to provide grants
31 to qualified organizations to assist those organizations in
32 exhibit development, traveling exhibits, and operational costs.

33 (2) The department shall use the remaining moneys to provide
34 statewide traveling educational programs and exhibits, and for
35 collections processing and digitalization.

1 Sec. 20. REPEAL. Sections 303.3C, 303.3D, 303A.5, 303A.6,
2 and 303A.7, Code 2015, are repealed.

3 Sec. 21. IOWA NEXT COMMISSION — TRANSITION PROVISIONS. The
4 initial members of the Iowa next commission established
5 pursuant to this Act shall be appointed by September 1, 2015.

6 Sec. 22. REPEAL OF GREAT PLACES PROGRAM — TRANSITION
7 PROVISIONS.

8 1. Upon repeal of the great places program fund created
9 in section 303.3D, the department of cultural affairs shall
10 transfer all unencumbered and unobligated moneys accruing to
11 the fund to the Iowa next fund created in section 304.203.

12 2. Unencumbered and unobligated moneys accruing to the
13 great places program fund on or after July 1, 2015, shall be
14 transferred to the Iowa next fund.

15 3. The great places program fund shall continue in existence
16 until all encumbrances and obligations have been fulfilled.

17 4. Any agreement or contract entered into prior to July 1,
18 2015, pursuant to the great places program shall continue until
19 the expiration of the contract or agreement.

20 Sec. 23. REPEAL OF IOWA CULTURAL TRUST GRANT ACCOUNT.

21 1. Upon repeal of the Iowa cultural trust grant account
22 created in section 303A.7, the treasurer of state shall
23 transfer all unencumbered and unobligated moneys accruing to
24 the fund to the Iowa cultural trust fund created in section
25 303A.4.

26 2. Unencumbered and unobligated moneys accruing to the Iowa
27 cultural trust grant account on or after July 1, 2015, shall be
28 transferred to the Iowa cultural trust fund.

29 3. The Iowa cultural trust grant account shall continue
30 in existence until all encumbrances and obligations have been
31 fulfilled.

32 4. Any agreement or contract entered into prior to July
33 1, 2015, pursuant to section 303A.6 shall continue until the
34 expiration of the agreement or contract with the department of
35 cultural affairs assuming responsibility for the duties of the

1 board of trustees of the Iowa cultural trust.

2 EXPLANATION

3 The inclusion of this explanation does not constitute agreement with
4 the explanation's substance by the members of the general assembly.

5 This bill establishes the Iowa next program, Iowa next
6 commission, and Iowa next fund under the department of cultural
7 affairs to assist communities in community enhancement
8 projects. The bill eliminates the great places program and
9 fund, the Iowa cultural trust board of trustees, and the Iowa
10 cultural trust grant account, establishes the sports tourism
11 program and fund, and modifies certain existing department of
12 cultural affairs programs. The bill makes an appropriation and
13 includes transition provisions. The bill is known as the "Iowa
14 Next Act".

15 The bill establishes the Iowa next commission (commission),
16 which is located for administrative purposes in the department
17 of cultural affairs (department). The commission has 11
18 voting members appointed by the governor. The bill provides
19 the qualifications for the appointed members. The commission
20 has eight ex officio, nonvoting members consisting of four
21 members of the general assembly as well as the directors of the
22 economic development authority, department of transportation,
23 department of natural resources, and department of cultural
24 affairs, or the directors' designees. The bill describes the
25 commission's duties.

26 The bill provides that the department, in consultation with
27 the economic development authority (authority), shall adopt
28 rules, subject to the approval of the commission, to administer
29 the Iowa next program.

30 The bill contains a conditional 10-year appropriation
31 to specified funds for quality of life programs. The bill
32 appropriates moneys from the general fund of the state
33 beginning in fiscal year 2015-2016, for 10 years, if at least
34 \$100 million in excess money is transferred from the Iowa
35 economic emergency fund to the general fund pursuant to Code

1 section 8.55 in that fiscal year.

2 If the financial need for the funds receiving an
3 appropriation in the bill exceeds the moneys in the respective
4 funds, the bill allows the agency overseeing the fund to apply
5 to the department of cultural affairs for additional funds
6 from the Iowa next fund for the purposes of the projects
7 and initiatives under the individual funds that receive an
8 appropriation in the bill. The bill requires the Iowa next
9 due diligence subcommittee of the commission to review an
10 application under this provision and to make recommendations to
11 the commission. The commission must approve, defer, or deny
12 the application. Upon approval of an application under this
13 provision, the commission must notify the department and the
14 authority of the award. The authority and the applicant shall
15 enter into an agreement regarding the award and the department
16 shall transfer the funds awarded.

17 The bill requires the commission to establish and administer
18 the Iowa next program. The bill allows a city, county, state
19 agency, convention and visitors bureau, or public organization
20 to apply to the department for financial assistance for a
21 project. The bill provides the application requirements. Upon
22 submission of an application, the bill requires the department
23 to review the application to verify that minimum eligibility
24 standards are met, and for those applications meeting the
25 minimum eligibility requirements, the department shall provide
26 a staff review analysis and evaluation to the Iowa next due
27 diligence subcommittee, composed of five voting members of the
28 commission. The Iowa next due diligence subcommittee shall
29 make recommendations to the commission regarding the provision
30 of financial assistance and shall score each application on
31 a competitive basis according to criteria established in the
32 bill. After the commission has reviewed the Iowa next due
33 diligence subcommittee's recommendations, the commission shall
34 approve, defer, or deny an award of financial assistance. The
35 bill requires the applicant receiving a financial assistance

1 award and the authority to enter into an agreement.

2 The bill establishes the Iowa next fund. The moneys in the
3 fund are appropriated to the department for purposes of the
4 Iowa next program and for providing additional funds for other
5 agencies for quality of life projects. The fund consists of
6 moneys appropriated, moneys transferred, or any other moneys
7 available to and obtained by the department for placement in
8 the fund.

9 The bill requires the authority to establish and administer
10 a sports tourism program and establishes a sports program fund.
11 The sports tourism program provides financial assistance for
12 projects that promote professional and accredited college and
13 university sporting events or nonprofessional sporting events
14 of national importance in Iowa. A convention and visitors
15 bureau can apply to the authority for such an event and the
16 vision Iowa board will receive and review those applications
17 and award grants on a competitive basis using criteria
18 established in the bill. The bill also establishes the sports
19 program fund under the control of the authority for purposes of
20 providing financial assistance, as awarded by the vision Iowa
21 board, under the sports tourism program.

22 The bill eliminates the Iowa cultural trust board. The
23 bill requires the treasurer of state to deposit the interest
24 attributable to the investment of the Iowa cultural trust fund
25 moneys in the trust fund rather than the grant account. The
26 bill eliminates the Iowa cultural trust grant account. The
27 bill also requires the treasurer of state to transfer \$600,000
28 at the beginning of the fiscal year, for the next 10 fiscal
29 years, to the department of cultural affairs for the purposes
30 delineated in the bill.

31 The bill provides transition provisions for the appointment
32 of the Iowa next commission, the repeal of the great places
33 program and fund, and the repeal of the Iowa cultural trust
34 grant account.